



## ***2018 Application for Matching Funds Grant to Print Tourist Destination Rack Cards or Brochures***

Name of Tourist Destination: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Are you a member of the Oil Region Alliance?  Yes  No If not, join the Alliance today.

What is the amount of your request? \_\_\_\_\_ Grants are available for up to \$500.  
Grants may be used to print rack cards or brochures that will promote your tourist destination.  
Successful applicants must “match” the amount received by paying an equal amount. If the cost of  
your job is more than \$1,000, you can apply for a grant of \$500.  
This grant is available to Oil Region Alliance members only.

Will this project be sponsored by any other entities?  Yes or  No.

What marketing materials do you propose to have printed? \_\_\_\_\_

What quantity do you intend to have printed? \_\_\_\_\_

How will you distribute the materials once they are printed? \_\_\_\_\_

If you receive a Tourist Destination Marketing grant from the Alliance you must list on the printed product the following acknowledgment: “Funding for this project was provided in part by:” and then show the current logo, address, phone number and website of the Oil Region Alliance.

The Oil Region Alliance must preview and approve all materials before they are printed and reserves the right to not fund the grant if the final product does not adhere to the guidelines listed here.

Once printed, sufficient quantities of the product printed using grant funds must be provided to the Oil Region Alliance so that we may distribute them throughout the region at various tourist destinations.

To apply for a grant, submit a “proof” copy of the product to be printed (with the acknowledgment as stated above,) a copy of the quote or proposal for the printing cost, and this form. Each tourist destination may receive only one grant through this program.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Position: \_\_\_\_\_

Deadline to apply is February 15, 2018.

Submit this application, “proof” copy of rack card or brochure to be printed, and quote for cost to:  
Toni Kresinski, Project Manager - Oil Region Alliance of Business, Industry & Tourism  
217 Elm Street, Oil City, PA 16301  
tkresinski@oilregion.org