

Oil Region Alliance

of Business, Industry & Tourism



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PROJECT
SUMMARY



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MISSION

The Mission of the Oil Region Alliance of Business, Industry & Tourism is to increase the prosperity and population of the Oil Region by enticing people to live, work, learn and play in “the valley that changed the world” through the preservation, promotion, development and support of historical, educational, natural, recreational, residential, commercial and industrial destinations.

Oil Region Alliance of Business, Industry & Tourism

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INTRODUCTION

In 2012, the Oil Region Alliance implemented organizational, programmatic and philosophical changes including:

- **A focus on assets.**
Building on the Oil Region's strengths—outdoor recreation resources, strong local businesses, desirable quality of life, etc.—to create future prosperity (formally known as Asset-Based Development).
- **An emphasis on partnerships.**
Linking resources with other organizations to increase resource power and allow the Alliance to operate within the means provided by supporting stakeholders.
- **Refocusing the question**
Changing the commonly asked question, "How can the region regain what it once had?" to the strategic question, "What can the region become?"
- **Integrating organizational functions.**
Functioning as regional Lead Economic Development Agency, Tourist Promotion Agency, and Heritage Area Manager while bringing the power of these individual roles together into a more cohesive plan, collectively building toward economic opportunity in its broader sense.

In 2013, the Alliance will build upon these changes with:

- **An emphasis on being a catalyst.**
Greater emphasis on the Alliance's role as a catalyst for economic opportunity rather than the organization responsible for the region's economic growth.
- **An increased focus on trail/waterway development and marketing.**
As a primary asset of the region, the corridor formed by the Erie-to-Pittsburgh hike and bike trail and the adjacent waterways of Oil Creek and the Allegheny River will be developed and marketed as a distinct regional competitive advantage.
- **Increased emphasis on Quality of Life.**
Interpreting the Alliance mission statement as developing the region's quality of life with a focus on economic development.
- **Changing the role of tourism.**
As the region better understands its role as a destination, activities previously termed "tourism marketing" will move from general tourism marketing to more strategic Destination Development and Marketing.
- **Plan for the Alliance's organizational sustainability.**
While not specifically described in the 2013 Project Summary, the Alliance will consider opportunities for organizational sustainability in all program development a priority.

ORGANIZATION

Board of Directors

Janet Aaron
Executive, Retired

Harold Best
Cranberry Township

Jonathan Crawford
Kapp Alloy & Wire

Barbara Crudo
City of Oil City

Edwin "Bud" Deal
OCP Warehouse

Tod George
Matric Limited

Rodney Griffin
Specialty Fab & Powder Coating

Frank Hajduk
SCORE

Dr. William Hallock
Clarion University of Pa.

Betsy Kellner
Venango Museum

James Krellner
Joy Mining Machinery

Linda Lusher
Galaxy Federal Credit Union

Neil McElwee
Oil Creek Press

Marcia Miller
Community Volunteer

Mary Nicklin
Lamberton House B & B

Joseph Pastor
Barr's Insurance

John Peterson
U. S. Congress, Retired

Dr. Chris Reber
Clarion University of Pa.

Linda Routzhan
First Energy

Susan Smith
NW Commission

Thomas Surman
Vantage Holding Company

Warren Thomas
Baytree Farm

Craig Udy
Constellation Energy

Vincent Witherup
County of Venango

Executive Committee

- **Rodney Griffin**
Chair and CEO
- **Warren Thomas**
Vice Chair
- **Susan Smith**
Treasurer
- **Jonathan Crawford**
Secretary
- **Thomas Surman**
Asst. Secretary-Treasurer
- **Linda Lusher**
- **Vincent Witherup**

Staff

(in alphabetical order)

Marilyn Black
Vice President, Heritage Development

Mary Cochran
Administrative Assistant

Chris Coxson
Office Administrator

Kim Harris
Project Manager

Toni Kresinski
Project Manager

Deb Lutz
Vice President, Economic Development

Melissa Mann
Interpretive Specialist (Temporary)

John Phillips
President/COO

Dan Twombly
Executive Vice President

(in alphabetical order)

Kathy Bailey
Oil City Main Street Manager

Debra Frawley
Greenways Coordinator



Kim Harris Mary Cochran Debra Frawley Deb Lutz Toni Kresinski Kathy Bailey
Chris Coxson Dan Twombly John Phillips Melissa Mann Marilyn Black

2013 PROJECTS

Sandycreek Industrial Park

The Sandycreek Industrial Park offers industrial building lots on 64 acres in Sandycreek Township, easily accessible from I-80 by way of the Route 8 Expressway. In 2012, the Alliance formed critical partnerships and finalized funding for infrastructure development that will extend gas, water, sewer and roadway 1000 feet into the park. Additionally, the Alliance applied for and received Keystone Opportunity Zone (KOZ) status for the 64 remaining acres in the park, making the park an attractive option for industries looking to locate in the region. In 2013, the Alliance intends to:

1. Complete infrastructure construction.
2. Develop and implement a marketing program to promote park availability and KOZ tax-free benefits to potential new industries and current industries looking to expand.

Project Partners

- Appalachian Regional Commission (ARC)
- County of Venango
- Northwest PA Regional Planning and Development Commission (Northwest Commission)
- PA Department of Community and Economic Development (PA DCED)
- Sandycreek Township
- U. S. Department of Agriculture, Rural Development (USDA)

New Business Development

Two key components of an asset-based approach to economic development are described elsewhere in this document; local business expansion (local businesses are a key asset), and trail/waterway-based development. It is important to recognize that a region's unique mix of assets can be a powerful magnet to attract specific new industries to the region. In 2013, the Alliance will redefine target industries based on available assets and then focus on recruiting those industries.

1. Analyze upstream and downstream needs of local businesses to determine opportunities for business recruitment to the region.
2. Analyze and develop key assets into a strategic approach to new business recruitment and analyze business opportunities connected to the trail/waterway system.
3. Monitor and communicate whenever possible with shale gas industry to determine the types of businesses that could support the industry and/or be supported by the industry in its foreseeable future.
4. Develop and implement a strategic marketing approach that integrates new business marketing with other types of Alliance Marketing for maximum efficiency and effectiveness across the entire Alliance program.



2013 PROJECTS

I-80 Industrial Park Development

The Barkeyville Industrial Park is fully occupied but much of the valuable I-80 corridor remains available for industrial and commercial development. In 2013, the Alliance intends to:

1. Explore options for expanding the Barkeyville Industrial Park and/or establishing new industrial parks along the I-80 Corridor.
2. Encourage a natural gas provider to develop the infrastructure necessary to deliver natural gas to the Barkeyville Industrial Park and/or additional potential Industrial Park sites along I-80.

Project Partners

- To be determined.

Local Business Expansion and Workforce Development

A vital local business community and viable workforce must be a priority for the region. In 2013, the Alliance will provide contracted services to Partnerships for Regional Economic Performance (PREP) and The Regional Center for Workforce Excellence (RCWE), which includes PA CareerLink, to provide seamless workforce development services to employers by:

1. Meeting with employers to determine needs and developing Customer Action Plans to meet those needs.
2. Marketing fee-for-service opportunities from RCWE, PREP and its partners, and the Alliance.
3. Effectively communicating with all partners to share employer needs and facilitate effective planning to meet those needs.
4. Market its real estate, workforce, capital, entrepreneurship, and growth services partners to businesses who express needs, as represented by the Alliance's Derrick of Resources (project partners listed below).
5. Offer revolving loans to eligible businesses as funds become available through the Venango County Revolving Loan Fund and the Routes 8&62 Corridor Loan Fund, administered by the Alliance.



Project Partners

- Ben Franklin Technology Partners
- Clarion University
- Franklin Industrial and Commercial Development Authority (FICDA)
- Keystone Community Education Council
- Northwest PA Industrial Resources Center
- Northwest Commission
- PA CareerLink
- Partnerships for Regional Economic Performance (PREP)
- PA Technical Assistance Program (PENNTAP)
- Technology Council of Northwest PA
- The Regional Center for Workforce Excellence (RCWE)
- Titusville Redevelopment Authority
- SCORE
- Small Business Development Center
- Venango Industrial Development Authority

2013 PROJECTS

Oil & Gas Development

New sources of natural gas are changing the way the world uses energy. Shale gas reserves in and around the region—reserves that are among the largest on the planet—will likely create economic opportunity for the region in the future. But the industry is still developing and just how, and exactly when, that opportunity will happen remains uncertain. The gas industry activity of the past two years, centered around land acquisition and exploratory drilling, has slowed a bit and will probably not accelerate again until natural gas technology provides consumer-level solutions to natural gas storage and transportation and the gas market adjusts to the new industry landscape.

The Alliance understands that the natural gas industry is a complex global market that will ultimately be shaped by players that are much bigger than the Alliance. Our current strategy is to monitor the industry to anticipate future opportunities for the region, educate businesses and landowners concerning opportunities and best practices, and develop relationships with both new and established industry players in our region.

To accomplish this strategy, in 2013 the Alliance intends to:

1. Continue active participation within the Northwest PA Oil & Gas Hub to present informative gas industry-related forums to local businesses and landowners and maintain contact with industry players.
2. Proactively seek relationships with gas-industry exploration and drilling companies that come into the area.
3. Create and maintain an active energy-related component within the Alliance's Economic Development Council to keep the gas-industry in the foreground of economic development discussion.

Project Partners

- Clarion Economic Development Corporation
- Venango College of Clarion University
- County of Venango
- Keystone Community Education Council
- Pa. CareerLink Oil Region
- Penn-Northwest Development Corporation
- Titusville Community Development Agencies
- Venango Technology Center



Brownfields Development

There are multiple Brownfield sites in the region—former industrial and commercial sites with potential or known environmental concerns that restrict development. Many of these sites are in prime locations and are important to asset reclamation. The Alliance, as a nonprofit corporation and certified Economic Development Agency, is in a unique position to assist with the reclamation of Brownfield sites due to grant opportunities and exemptions from certain aspects of reclamation that are not available to businesses and municipalities. Much of the Brownfield work this year will depend on whether or not the Alliance is successful in receiving a U. S. Environmental Protection Agency Area-wide Planning Grant applied for in 2012. Receiving this highly competitive grant would provide funding for reuse planning of brownfields and related infrastructure along the significant Allegheny/Oil Creek corridor from Hydetown and Titusville in Crawford County, through Rouseville, Oil City, Franklin, and Emlenton in Venango County, and on to Foxburg in Clarion County.

Project Partners

- To be determined.



2013 PROJECTS

Erie-to-Pittsburgh Trail/Waterways Corridor Development and Marketing

A significant section of the U.S. recreational interstate system connects the Erie, PA Bayfront to Point State Park in Pittsburgh, PA. Known as the Erie-to-Pittsburgh Trail (EPT, eriepittsburghtrail.org), this rails-to-trails project, managed by 13 trail organizations, will eventually include 260-miles of high-quality paved, multiple-use trail for bicyclists and hikers. The system is currently about 65% complete with work in progress on many of the unfinished sections. The trail will be completed within the next 5-8 years and ultimately connect the Great Lakes Seaway Trail (seawaytrail.com) to the Great Allegheny Passage (atatrail.org) providing hundreds of miles of continuous trail with multiple spurs and connectors southwest from the St. Lawrence Seaway in northern New York, south through Western Pennsylvania and southeast from Pittsburgh through Maryland and Washington, DC.



Erie-to-Pittsburgh Trail segments within the Oil Region National Heritage Area include (starting from the south tip at Emlenton) the Allegheny River Trail, Samuel Justus Trail, Oil City Trail, McClintock Trail, Bike Trail in Oil Creek State Park, and Titusville Queen City Trail. Together, these segments provide the single most complete section of EPT. With over 63 miles of smooth surfaces, the combined EPT offers first-rate recreation and substantial economic development opportunities.

The trail runs adjacent to two major regional waterways. Oil Creek flows along the north section of the trail to Oil City where it joins the Allegheny River. From there, both the water and the trail continues to the southern reaches of the region.



In addition, the North Country Trail, the longest of 11 National Scenic Trails authorized by Congress, intersects the EPT just south of I-80 and actually uses sections of EPT connector trails as temporary North Country Trail connectors. The combination of the EPT with adjacent waterways, intersection with the North Country Trail, a concentration of trail-intersected communities, a state park, a state forest with 4 miles of river shoreline, location at the center of the EPT, and easy access to I-80 create an amazing asset mix that gives the region powerful competitive advantages for economic and recreational development.

During 2013, while continuing trail engineering/construction, the Alliance will initiate economic development, recreational development and destination marketing efforts to take the greatest advantage of this tremendous trail/waterway corridor asset.



Project Partners

- Borough of Emlenton
- Borough of Foxburg
- Borough of Hydetown
- Borough of Rouseville
- City of Oil City
- City of Franklin
- City of Titusville
- Cornplanter Township
- Council on Greenways and Trails
- County of Clarion
- County of Crawford
- County of Venango
- Erie-to-Pittsburgh Trail Alliance
- National Park Service
- Northwest Commission
- Oil City Main Street Program
- Oil Creek State Park
- Oil Creek Township, Crawford County

2013 PROJECTS

Trail/Waterway Engineering/Construction

Trail and waterway work in 2013 will:

1. Finish construction of 1.7 miles of the McClintock Trail from the north end of Seneca Street in Oil City to McClintock Well #1 in Cornplanter Township.
2. Complete engineering and assist with acquisition of easements for the Queen City Trail from South Martin Street to Perry Street in Titusville.
3. Engineer the trail route through the Borough of Emlenton, including recommendations on parking, traffic, and related signage.
4. Produce and install new outdoor interpretive panels along trail segments and trailheads.
5. Install new EPT logo markers at all trail heads within ORNHA.
6. Engineer and obtain permitting for Oil Creek Memorial Landing in Oil City (please refer to description of the OCML on page 9).
7. Identify potential funding sources to accelerate engineering and construction to further extend the Queen City Trail, address the 3-mile gap in Oil Creek State Park, and create the Emlenton-to-Foxburg segment of the trail.
8. Continue active participation in the Erie-to-Pittsburgh Trail Alliance and the Council on Greenways and Trails.



Trail/Waterway Economic Development

1. Plan and implement a strategic marketing program to:
 - a. Promote Trail Town concepts to communities along the trail/waterway, focusing on the importance of trail-based planning, economic opportunity, inter-community coordination, regional approach to development, and asset protection.
 - b. Promote business opportunities along the trail/waterway including focused marketing to potential entrepreneurs and established businesses with trail-adaptable components, using SCORE as a significant resource.
 - c. Promote recreation-based development opportunities along the trail to outdoor recreation product and venue developers.
2. Advise trail/waterway corridor communities concerning best practices in regard to trail/waterway development for greatest regional effect.
3. Conduct a trail/waterway entrepreneurship contest in which those desiring to newly offer or expand facilities or services along this corridor will compete to win prizes including monetary subsidies, coordinated donated services, targeted promotion, and other technical assistance.

Trail/Waterway Destination Marketing

Establish criteria, timeline and partnerships for branding and implementing future trail/waterway corridor regional and national destination marketing efforts including print, broadcast, website-based, and social media components.



- Pa. Utilities Commission
- PA DCED
- Pa. Dept. of Conservation & Natural Resources (DCNR)
- Pa. Department of Transportation (PennDOT)
- Pennsylvania's Great Lakes Region

- Pennsylvania Wilds
- Titusville Leisure Services
- Titusville Renaissance, Inc.
- Venango County Regional Planning Comm.
- Western New York & Pennsylvania Railroad

2013 PROJECTS

Downs Building

The Alliance will acquire this three-story 1894 building at 201 Center Street in downtown Oil City which will serve as a demonstration of how concentrated preservation, revitalization, and entrepreneurship can convert this sturdy structure into an active and fully occupied venue along the Erie-to-Pittsburgh Trail. During 2013, an adaptive reuse study will recommend appropriate uses, which are expected to include first floor retail and upper story rentals and storage. Detailed engineering, permitting, and safety/compliance upgrades are also scheduled for this year. Plans are to return this building to its original exterior appearance.

Project Partners

- City of Oil City
- Oil City Main Street Program
- National Park Service
- PA DCNR

Cranberry Township Adult Living Community

In 2013, the Alliance will participate in developing, financing, and finalizing partnerships needed for creating the proposed 55+ Adult Living Community on 85 acres of land adjacent to the UPMC hospital campus. This facility will address known life-stage housing needs in the region and free up existing housing stock for families moving to the region. Cranberry Township approved ORA's purchase of the property in 2012, moving the project into the planning phase in 2013.

Project Partners

- Cranberry Township
- Vantage Healthcare
- Venango County Regional Planning Commission

Historic Properties/Tarbell House

This ORA property at 324 East Main Street, Titusville, is used to demonstrate and educate about best practices in preservation and stewardship. This Italianate two-story home was built by famed journalist Ida Tarbell's family in 1872. Exterior rehabilitation is already completed. Interior work in 2013 will include the finishing of walls, floors, and ceilings in styles suited to the period of 1872 – 1918. The second floor apartment will become available for rental in 2013; meanwhile the first floor house museum will progress with window coverings, furnishings, and exhibits. Free preservation training workshops and volunteer work sessions are conducted on site. Tours are held during an annual Open House in August, as well as by appointment throughout the year.

Project Partners

- City of Titusville
- Crawford Heritage Community Foundation
- Harold A. Heist Charitable Trust
- National Park Service
- PA DCNR
- StruXures, LLC
- Titusville Area School District
- Titusville Historical Society



General Property Management

The Alliance will continue to manage, maintain, and market the Crawford Center in Emlenton, PA, the Neilltown Church building (along with its popular musical performances), and Alliance-owned properties including the Alliance Office at 217 Elm Street in Oil City, the McClintock-Steele-Waitz House at Rynd Farm in Oil Creek State Park and undeveloped parcels in Sugarcreek and Seneca.



2013 PROJECTS

Oil Creek Memorial Landing

In 2012 the Alliance acquired property on the east side of Route 8 in Oil City to be developed into a free public recreational venue and rest area for travelers including Erie-to-Pittsburgh Trail users. Located immediately upstream of the Dollar General retail store and stretching to the west bank of Oil Creek, the OCML mini-park will become an inviting green space where anglers can access the water, kayaks/canoes can be launched, bicyclists and waterways users can park their vehicles, and motorists can pause to enjoy the natural surroundings. An unusual element is that this spot will also memorialize not only project donors but also individuals or organizations which have contributed to the revitalization of Oil City and the Oil Region National Heritage Area. Calendar year 2013 will be devoted to detailed designs and permitting, with construction anticipated in 2014.



Project Partners

- City of Oil City
- Council on Greenways and Trails
- Dollar General Store on Route 8
- National Park Service
- PA DCNR
- Pa. Department of Environmental Protection
- PennDOT
- Pa. Fish and Boat Commission

Destination Development and Marketing

Given the unique mix of assets that create a potentially nationally-recognized trail/waterway-based outdoor recreation corridor through the region; the accompanying potential for development of substantial seasonal and permanent residential construction along certain sections of the trail; and the success of the Allegheny GeoTrail Program; Destination Development and Marketing (formerly identified as Tourism) will begin a path to strategic marketing with the goal of maximizing the economic potential of the above named assets and related development. In 2013, Destination Development and Marketing will focus on four areas:

1. Develop and begin implementation of a significant multi-year marketing plan for the trail/waterway corridor that focuses on (though not exclusively) the Oil Region National Heritage Area section of the trail from Titusville to Emlenton and environs that drives resource development and keeps pace with those resources as they are developed.
2. Plan and implement the next steps to build on the current Allegheny GeoTrail program including adding additional counties to the program, examining the potential for a franchise model of growth, consider the synergisms of AGT with the trail/waterway corridor, consider marketing opportunities, and plan for the program's functional and financial sustainability.
3. Shift marketing focus to the Pittsburgh/Youngstown/Cleveland markets to bring visitors who will not only vacation in the region, but will stay, build seasonal and permanent homes, increase the tax base, increase available workforce, etc.
4. Continue general, though reduced marketing program that produces, prints and places the annual Visitor Guides and other marketing pieces, distributes destination brochures to key locations, and maintains relationships with regional partners such as the Pennsylvania Great Lakes Region and state-wide destination-based organizations.

Project Partners

- PA DCED
- Multiple regional and statewide organizations

2013 PROJECTS

Oil Region Visitor Center in Oil City

Early in the 2013 tourism season, a public dedication ceremony will be conducted to unveil the third Visitor Center installed in the ORNHA. Venango Museum of Art, Science & Industry is converting part of its main floor space to function as a free educational venue where visitors and residents alike can readily learn about "Oil City – The Hub of Oildom" and current area attractions. Enhanced outdoor and indoor signage and lighting will point the way to the new exhibit which includes enlargements of historic photos, fabric banners, display cases, and compact interpretive text of interest to guests of all ages.

Project Partners

- City of Oil City
- County of Venango
- Fine Line Design
- National Park Service
- Oil City Main Street Program
- Dr. and Mrs. Arthur William Phillips Charitable Trust
- Phoenix Design Associates
- Snyder Electric
- Take Pride in Oil City
- Third Millennium Architects
- Venango Museum of Art, Science and Industry

Coordination of Conferences in the ORNHA

ORA will coordinate or assist with the following major conferences during 2013:

1. Pa. Outdoor Writers Association (POWA) in May.
2. 2013 Pa. Greenways and Trails Summit in September.

Project Partners

- Council on Greenways and Trails
- Oil City Chapter of Izaak Walton League
- PA DCNR
- Pa. Outdoor Writers Association (POWA)
- Pa. Parks and Recreation Society (PRPS)
- Quality Inn and Conference Center
- Two Mile Run County Park



Ongoing Heritage Projects

The Alliance will manage several ongoing heritage-related activities including:

1. Open houses and tours-by-appointment at historical properties.
2. Musical concerts at the Neiltown Church building in Forest County.
3. Educational product printing including a brochure on Victorian architecture, a reprint of the Titusville Walking Tour brochure, and an updated "Exploring Venango County" booklet.
4. Installation of an historical marker recognizing P. C. Boyle.
5. Competitive educational oil/gas history and preservation mini-grants.
6. Sale of non-fiction oil/gas publications, DVDs, and artwork along with Allegheny GeoTrail clothing and commemorative items from the GeoTrain and Oil 150; items for sale at the Alliance office in Oil City, the Liberty Galleria in Franklin, at various gift shops throughout the ORNHA, and at www.oilregion.org and www.oil150.com.
7. Convert several book titles to e-book format.

2013 PROJECTS

Sustainability Plans for ORA and the Oil Region National Heritage Area

Using templates presently being assembled by ANHA, HDP and the NPS, a Sustainability Plan for the Oil Region National Heritage Area will be prepared addressing guidance on how to combine ongoing revenue sources to ORA and to other attractions/facilities/municipalities throughout the area with the preservation and appropriate use of the area's cultural and natural resources.

- Alliance of National Heritage Areas
- Charles Flynn
- Heritage Development Partnership
- National Park Service
- PA DCNR

Traveling Exhibits About Oil and Natural Gas Industry History

Starting in 2013, ORA will unveil and activate an annual series of portable indoor 100 sq. ft. traveling exhibits to show items from the Alliance's Natural Gas History Artifact collection as well as the region's role in the nascent years of this industry and its resurgence into non-traditional shales. "Walking the Line" will be introduced in 2013, focusing on how the linesman occupation changed over the decades and throughout the seasons. The 2014 theme is "Tools of the Trade," ranging from hand tools to massive gas compressors and how these have evolved since the birth of this industry. In addition, ORA's existing portable 16' long oil history photographic display greets travelers in the Venango Regional Airport lobby when it is not on special assignment.

Project Partners

- AA Nagy Excavating and Construction
- Drake Well Museum
- In Source Energy
- National Fuel Gas Company
- National Park Service
- Venango County Historical Society

Preservation Advocacy and Technical Assistance

The preservation of important cultural resources related to the area's legacy as the birthplace of the petroleum industry and an early center for the natural gas industry is an important function of the Oil Region National Heritage Area. This includes such resources as buildings, collections, archives, historic photographs and maps, structures, and traditions. Techniques utilized include the annual Oil Heritage Region Historic Preservation Awards, educational workshops, a lending library of books about preservation skills and tools, the ORNHA House Plaque program, and guidance provided at the request of specific property owners. For instance, the NPS is funding consultation services to reclassify the National Transit Building and Annex in Oil City to become a National Historic Landmark, the highest category on the National Register of Historic Places. ORA personnel conduct Section 106 reviews for federally-funded projects

Project Partners

- City of Franklin
- City of Oil City
- City of Titusville
- County of Crawford
- County of Venango
- Crawford County Historical Society
- Historic Franklin Preservation Association
- Miller Park Community Conservancy
- National Park Service
- Oil City Arts Revitalization
- Oil City Civic Center, Inc.
- Oil City Main Street Program
- Pennsylvania Historical and Museum Commission (PHMC)
- Pleasantville Borough
- Taylor and Taylor Associates
- Titusville Historical Society
- Titusville Renaissance, Inc.
- Venango County Historical Society
- Venango Museum of Art, Science & Industry
- Venango County Planning Commission

STRATEGIC PARTNERS

Council on Greenways and Trails, Inc. (CGT)

The Greenways and Trails partnership was in place prior to 2012, but was enhanced in 2012 with the addition of the Greenways Coordinator to the Alliance staff allowing a closer relationship between the two organizations and enabling communication and assistance at an improved level. Generally, the CGT will:

1. Participate with trail organizations to complete the EPT and link to the Great Allegheny Passage
2. Assist trail organizations in completing branch and regional trails.
3. Link the EPT with the North Country Trail to create cross-traffic.
4. Assist with improving waterway access points.
5. Create/improve camping and diverse lodging opportunities along the trail system.
6. Assist trail organizations and municipalities with signage and kiosks.
7. Assist regional conservancies with accreditation, communication, membership, and implementation of Greenways Plans.
8. Assist with creating Trail Towns and trail economic development.
9. Establish and operate a new website for trails and CGT.
10. Identify and submit applications for grants and funding for CGT and partner greenways and trails projects.

Oil City's Main Street Program

The Alliance's Partnership with Oil City's Main Street Program creates an opportunity for the two organizations to work closely together for community/economic development in Oil City's Main Street area. Specifically, in 2013, the Main Street Program intends to:

1. Explore opportunities for Trail Town enhancements for Oil City.
2. Initiate Branding of Oil City with a new Tagline/Slogan and City flag.
3. Explore way finding signage opportunities.
4. Continue Implementation of Façade Improvement Grant Program.
5. Create a Downtown/Program Website to promote downtown businesses, events & activities and promote the Main Street Program itself.
6. Create Main Street Database of buildings and businesses for prospective retail, trail users, and upper story usage.
7. Finalize Business Toolkit/Incentive Package.



SCORE

SCORE is America's premier source of free and confidential small business advice for entrepreneurs and small businesses. It is a nonprofit association dedicated to entrepreneur education and the formation, growth and success of small business nationwide. In 2013, regional SCORE mentors will continue to provide free, confidential mentoring to help people start and operate a successful small business. SCORE's services complement the Alliance's local business expansion and entrepreneurship programs.







Volunteers






An absolutely essential thread runs through nearly all projects and programs of the ORA – the input and labor donated by many avid volunteers. ORA will continue to honor a Volunteer of the Year at the Annual Membership Meeting and there will be articles in the ORA electronic newsletter featuring a Volunteer each month during 2013. ORA will also expand its outreach to invite more residents of all ages and backgrounds to find positive ways to channel their enthusiasm and experience as volunteers in one or more of the ORA activities described in this Project Summary.

BUDGET

Revenue

Grants	\$ 2,046,805	79%	
Property Management	168,235	7%	
Hotel Excise Tax	96,000	4%	
Memberships	99,900	4%	
Service Fees	65,300	3%	
Contributions	22,625	1%	
Municipal Contributions	29,700	1%	
Sales	13,224	1%	
Other	<u>38,386</u>	1%	
Total Revenue	\$ 2,580,195		

Expense

Program	\$ 2,327,910	88%	
Management	185,702	7%	
Fundraising	78,566	3%	
Property Management	<u>57,139</u>	2%	
Total Expense	\$ 2,649,317		
Net Income	(\$ 69,122)		

MEMBERSHIP

Janet Aaron
 Paul Adomites
 Allegheny Valley Trails Assoc., Inc.
 Alturna Mats, Inc.
 Douglas Baker
 Mary & Richard Balas
 Barrow Civic Theatre
 Barr's Insurance, Inc.
 John Bartlett
 Baytree Farm
 Beith Associates
 Benson Memorial Library
 Bert Klapac, Inc.
 Marilyn & Darl Black
 Blair LLC
 William Brice
 Bridge Builders Community
 Foundations
 Timothy Brooks
 Caboose Motel, Inc.
 Caldwell Printing Services
 Capital Associates Inc.
 Carbaugh's Coatings
 Career Concepts
 Central Electric Cooperative, Inc.
 Changing Times Telephone
 Service, Inc.
 Child Development Centers, Inc.
 William Cisek, Esq.
 City of Franklin
 City of Oil City
 Glenn & Martha Cochran

Clarion Univ. Small Business
 Development Center
 Community Ambulance Service,
 Inc.
 Constellation Energy
 Cornplanter Township
 County of Venango
 Cranberry Mall
 Cranberry Pennzoil 10 Min Oil
 Change
 Cranberry Township
 Crawford & Fitch
 Cubbon Lumber & Land Co.
 Dale Wilson Real Estate
 Dale Woodard Gent
 Dart Financial Planning
 D'Casa Bed & Breakfast
 DCNR/Bureau of Forestry
 DeBence Antique Music World
 Dept. of Conservation & Natural
 Resources
 Sharon & George Dorogy
 Edward Jones Investments
 ERA Richmond Real Estate Service
 Farmers National Bank
 Fine Line Design
 First Energy
 First National Bank of PA
 First United National Bank
 Forest Glen Alpacas LLC
 Foxburg Area Information Center
 Franklin Fine Arts Council

Franklin Area Chamber of
 Commerce
 Franklin Industrial & Commercial
 Development Authority
 Friedhaber's
 Friends of Drake Well, Inc.
 Future Technologies Staffing, LLC
 Galaxy Federal Credit Union
 Mark Gammello
 Gardner Optical
 GBS Television
 Gill Consulting, LLC
 Glenn O. Hawbaker, Inc.
 Gustafson General Contracting
 H & R Block
 Hagan Business Machines of
 Meadville, Inc.
 Frank Hajduk
 Carole & Clark Hall
 Joan Hanson
 Harris Trades
 Heath Oil
 Hepler Roofing & Siding
 Herbert, Rowland & Grubic, Inc.
 Holiday Inn Express Hotel & Suites
 Scott Hutchinson
 IA Construction Corp
 IPEG, Inc.
 Johnson, Mirmirman & Thompson
 Joy Mining Machinery
 Kapp Alloy & Wire Co., Inc.
 King's Landscaping

MEMBERSHIP (continued)

Keystone Community Education
Council
Yvonne Klapec
Klapec Auto Body
Klapec Trucking Company
Kozy Rest Kampground LLC
KQW AM/FM
Lake Tool, Inc.
Landmark Square Antiques
Leech Carbide
Liberty Electronics, Inc.
Manpower
Matric Limited
Maurer's Trading Post
May & Company
MBK & Associates, Inc.
Betty McElhattan
Lois McElwee
McElwee Associates/Oil Creek
Press
Law Office of McFate & Merkel
Meadville KOPA
Carolee Michener
Moody & Associates, Inc.
Morrison Funeral Home
Morrison II Sporting Goods /
Builders Supply
Moxie Media
MPC Studios
Aaron Nagy
National Fuel Gas
Northwest PA Regional Planning &
Dev. Commission
OCP Warehouse
Ohio Oil and Gas Energy
Education Program
Oil City Arts Council
Oil City Civic Center
Oil Creek & Titusville Railroad
Oil Creek Family Campground
Oil Creek State Park
Oil Region Career Link
Oil Region Realty, LLC
Old Emlenton Mill Foundation

O'Polka and Company, Inc.
PA Independent Oil & Gas
Association
Paychex
Patrick Pelletier
Penn State Cooperative Extension
John Peterson
Petroleum History Institute
Phoenixx Design Assoc., LLC
Dr. Robert Pilewski
Pleasantville Borough
PNC Bank
Liz Powell
Prototyping Rapid, Inc.
Pumping Jack Museum &
Historical Assoc.
Quality Inn - Barkeyville
Quality Inn & Conference Center
Rapid Reaction, Inc.
Dr. Chris Reber
Regional Center for Workforce
Excellence
RenovEx, Inc.
RR Hardwoods Inc.
Sandycreek Township
Schiffer Excavating, Inc.
Seneca Printing Express, Inc.
Ron Shoup
Susan Smith
Spanky's Tobacco World
Specialty Fabrication and Powder
Coating, LLC
State Street Furniture
Stewart's Premier Catering
Stifel Nicolaus
Struxures, LLC
Stubler Drive-Thru Beverage, Inc.
Svetz Consulting Services, LLC
The Barnard House Bed &
Breakfast
The Country Store
The DayDia Building
The EADS Group
The Movies at Meadville

The Lamberton House Bed &
Breakfast
The Red Brick Inn Bed & Breakfast
The Reiland Farm & Shoppe
The Titusville Herald
The Witherup House
Willis Thomas
George Thompson, Esq.
Titusville Area Chamber of
Commerce
Titusville Area School District
Titusville Historical Society
Titusville Redevelopment Authority
Titusville Renaissance, Inc.
Tomorrow's Dentistry Today
Vantage Holding Company, LLC.
Venango Area Chamber of
Commerce
Venango Catholic Preparatory
Schools
Venango College of Clarion
University
Venango County Fair, Inc.
Venango Machine Products
Venango Museum of Art, Science
& Industry
Venango Steel, Inc.
Venango Training & Development
Center, Inc.
Voyten Electric & Electronics
Walnut Grove Farms
Webco Industries, Inc.
Welch and Welch
Welding Technologies, Inc.
Phyllis Weltner
West PA Magazine
Wiegel Brothers Marine, Inc.
Williams Insurance & Travel
William Wilson, Esq.
WKQW AM/FM
Joanne Wolfe
Louise & Quentin Wood
YMCA Oil City
Janet & James Zehner

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