

Venango County
HERITAGE Sugarcreek
PRESERVATION Utica
Professional Service



Education
French Creek
Sandycreek
Industrial Park

COMMUNITY DEVELOPMENT

Community Industrial
Barkeyville Development
Hydetown Allegheny River



Franklin
Oil City
Titusville

Crawford County
Sustainable Guidance
Hiking Quality of Life

Non-profit

Emlenton Problem Solving

Cooperstown Leadership

ECONOMIC DEVELOPMENT

CRANBERRY



Rouseville



Pleasantville
Clintonville
Strategic
Jobs

Teamwork Performance

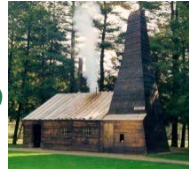
Participation Biking

Collaboration

Entrepreneurship Development

DESTINATION MARKETING
Oil Region National Heritage Area Boating

Progress



investment
Partnerships
RECREATIONAL
DEVELOPMENT

Oil Creek




Oil Region
Alliance
BUSINESS, INDUSTRY AND TOURISM
2016
PROJECT &
PROGRAM
SUMMARY

NEW THIS YEAR

The Oil Region Alliance of Business, Industry and Tourism began serving the Oil Region in 1956 as the Venango County Industrial Development Corporation, eventually changing its name to Venango Economic Development Corporation. In 2005, the organization merged with Oil Heritage Region, Inc., Oil City Community Development Corporation, and Oil Heritage Region Tourist Promotion Agency to form the current Oil Region Alliance.

In the 60 years since its inception, the Alliance has been responsible for bringing millions of dollars of federal and state funds into the Oil Region leveraged with hundreds of thousands of dollars in local foundation funds. With those funds, the Alliance established recognition of the region as both state and federal Heritage areas, created and developed industrial parks, assisted the growth of local business, built trails and amenities, preserved and interpreted the region's heritage, educated students and adults, and provided leadership in tourism marketing, recreational development, and economic development.

Municipalities within the Oil Region are served by several excellent local economic and community development agencies, heritage-related organizations and venues, and tourism promoters. An eight-county community and business development agency serves Northwest Pennsylvania and includes the Oil Region. But the Oil Region Alliance is the only organization that addresses Oil Region-specific issues through the interrelated disciplines of economic and community development, heritage and recreational development, and tourism promotion.

In order to continue bringing the power of this organization to the Oil Region, the Alliance took advantage of a National Park Service program to create the *Oil Region National Heritage Area Sustainability Plan*, adopted in December of 2015. The plan establishes a vision and goals for the future of the Oil Region National Heritage Area and its manager, the Alliance. While the plan will take several years to fully implement, some elements are included in the Alliance's list of new projects for 2016. These include programs that will go through the planning stage in 2016, such as:

- **Regional Identity Initiative** designed to reinforce a highly visible signage presence that will create a brand that is easily recognizable to visitors.
- **Joint PA Heritage** program that seeks to engage other PA Heritage sites in creating cooperative projects and/or programs that will be mutually beneficial and increase both tourism and business development opportunities.
- **Hospitality Training** program that will provide visitors' first source of contact—the employees of hotels, restaurants, and retail locations—with incentives and training to become well-versed in the region's amenities and will realign workforce training to include a focus on the hospitality industry.
- **ORA Investment Properties** program will proactively seek additional income-producing properties to ease dependency on grant funding and local contributions for sustainability.



Venango Regional Airport Marketing

Targeted marketing, improvements at Pittsburgh International Airport (PIT), and daily, consistent, on-time flights to and from Venango Regional Airport have revitalized the federal Essential Air Service program at the region's only public airport, located on Route 8 just south of Franklin, Pa. The Oil Region is once again connected to the world through PIT. Special fare promotions in the past months have resulted in one-way flights between Franklin and

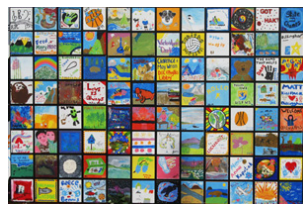


Pittsburgh for as low as \$9 one-way with regular daily flights advertised as low as \$29 one-way. In 2016, the Alliance will work with airlines and PIT to further solidify this regional asset, providing leadership in local marketing and creating a re-vamped Venango Regional Airport internet presence tying the Venango Regional Airport to the region's tourism assets.



Tiles Along the Trails

Community participants will paint at least a thousand 4" X 4" bisque tiles representing the Oil Region. An Artistic Services Coordinator will recruit and train area residents of all ages and skill levels as they design their own tiles. After being fired, the tiles will then be installed into upright surfaces on approved buildings, walls, bridge abutments, etc., immediately adjacent to the Erie to Pittsburgh Trail and spur trails within the City of Oil City. Tile locations will be selected to create an "Art Trail" linking established outdoor sculptures, outdoor murals, other art features, and the new bisque tiles throughout Oil City. A colorful, detailed brochure/booklet will serve as a self-guided tool to visit and explore these paths by foot or by bicycle.



PRIORITIES FOR 2016

Many Alliance projects are multi-year endeavors. The following programs and projects fall into that category but will have a specific focus in 2016.

Sandycreek Industrial Park Marketing



The Sandycreek Industrial Park offers 65 acres of prime industrial real estate in Sandycreek Township, easily accessible from I-80 by way of the Route 8 Expressway and less than two miles from the Venango Regional Airport. The park has roadway and utilities available to building sites. As Venango County's only Keystone Opportunity Zone (KOZ), the park offers companies a unique incentive to have their business taxes reduced to near zero through credits, waivers, and abatements for up to 10-years. In 2016,

the Alliance will market the park to those industries that will most benefit by moving to Venango County: those who need to be closer to established vendors and/or customers, those who need to be located near regional resources, and those who value the quality of life available in the Oil Region.



Oil Creek Memorial Landing

A 2015 Alliance construction project created a free public recreational venue and rest area—complete with convenient parking and pleasant greenspace—adjacent the Dollar General retail store on North Seneca Street (PA Route 8) in Oil City. Travelers using the Erie to Pittsburgh Trail, especially those accessing either the McClintock Trail section of the bike route that stretches north from the Landing to McClintock Well near Rouseville or traveling south through Oil City, will be able to park at this dual-purpose service area which combines a trailhead with direct access to Oil Creek. In 2016 additional construction will add landscaping, stairs, and access to the creek bank for fishing or launching kayaks and canoes.



Brownfield Development



There are multiple Brownfield sites in the region: former industrial and commercial sites with potential or known environmental concerns that restrict development. Many of these sites are in prime locations and are important to asset reclamation. The Alliance, as a nonprofit corporation and certified Economic Development Agency, is in a unique position to assist with the reclamation of Brownfield sites due to grant opportunities and exemptions from aspects of reclamation that are not available to other entities.

Brownfield work in 2016 will focus on properties in Emlenton Borough. The Alliance is negotiating with the owner of a large, previously-remediated property to develop a program that will complement the portion of the Erie to Pittsburgh Trail that runs through the property and return the parcel to a productive community asset. In addition the Alliance will apply for federal and state grants to remediate a recently abandoned manufacturing facility and include it in the overall scope of the development project.

Tarbell House Cupola Reconstruction



The addition of a cupola, or tower, will bring the multi-year rehabilitation of the historic Tarbell House in Titusville, Pennsylvania, to a close. Construction on the cupola begins in early 2016 to be completed by mid-year. The cupola will return the famed oil-era journalist Ida Tarbell's childhood home nearer to its earlier look as constructed by her father in 1870.



*Ida Minerva Tarbell
1857-1944*

The Alliance displays the home, including finished interior and period furnishings, through multiple open houses and other events during the year. The first floor is available for special event rental. A fully rehabilitated second-floor apartment with a private entrance provides revenue for the operation of the home.



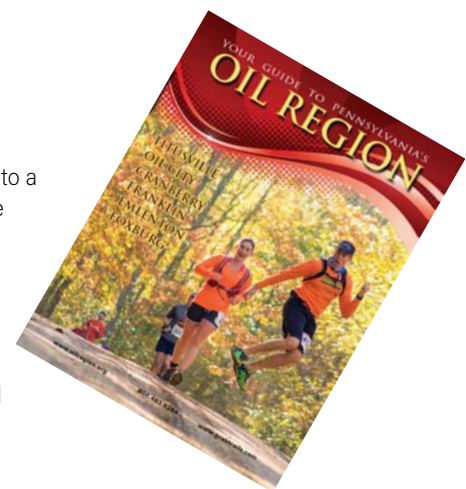
*From top to bottom:
house in 1895, in 2007
prior to rehabilitation, and
in 2015 after rehabilitation.*

The accompanying architectural renderings of both the current (left) and future (right) front elevations offer a preview of the effect of the cupola addition.



Oil Region Visitor Guide

The region's premier visitor guide is expanded again in 2016. Retitled "Your Guide to Pennsylvania's Oil Region," the new 48-page publication is intended to provide value to a wider audience including the potential resident looking for the improved quality of life offered by the Oil Region. The guide is scheduled to be available in March 2016. Building on new features introduced in 2015 such as a fold-out regional map, hunting information, and expanded waterways information, the new guide provides an in-depth look at what the region has to offer and adds Winter Trails, Oil Creek State Park waterfall information, a Tavern section, interesting regional trivia, and festival and event information. An online version is available at www.oilregion.org and grabtrails.com.



Get on the Trail Business Plan Contest

This is the fourth year for the highly successful annual contest which provides cash assistance to the top three trail-related entrepreneurial business plans submitted in each contest cycle.

2015 winners included Warner's Bakery at Grandma's Kitchen, Impel Pilates and Yoga Studio, and AmaZing Foods Catering Co, & Café who will provide a new dining option along the trail, trail-centric fitness options, and portable boxed lunches for trail users, respectively.



(L-R) Alliance President/CEO John Phillips, 2015 First-Place winners Kathy and Larry Licht of Warner's Bakery at Grandma's Kitchen, and County Commissioner Vince Witherup.

The contest also includes substantial business training and puts entrepreneurs in contact with program partners such as SCORE and Clarion University's Small Business

Development Center (SBDC) to help make solid business dreams a reality. For more information, visit the contest site at GetOnTheTrail.org.



Downs Building

In 2015, Phase I of construction replaced windows at the Alliance-owned Downs Building along Elm Street between Center and Sycamore Streets in Oil City. During 2016 construction will focus on roof work and readying the basement for utility restoration. Future phases will complete first-floor retail space and add four apartments to the second and third floors. HHSDR of Sharon, PA provides architectural and engineering services.



National Transit Building Historic Designation

The National Park Service is funding consultation services to reclassify the National Transit Building and Annex in Oil City to become a National Historic Landmark, the highest category on the National Register of Historic Places. The Alliance will coordinate the designation efforts.

Parkland Woods Adult Living Community

The Alliance is working with Cranberry Township and two long-term care organizations as partners in developing the Parkland Woods project, a senior and assisted living community planned for Alliance-owned property along the Old Salina Road in Cranberry Township adjacent to UPMC Northwest Hospital. The partners are currently conducting their due diligence for the project.



Parkland Woods is planned to provide long-term care to Venango County's aging population through facilities similar to the one shown above.

Natural Gas Industry History Traveling Exhibit

The Alliance will unveil and activate a portable indoor traveling exhibit to display items from the Alliance's Natural Gas History Artifact collection and the region's role in the industry. "Walking the Line" will be completed in 2016, focusing on how the linesman occupation changed over the decades and throughout the seasons.



Neilltown Exterior Renovations

The Alliance will oversee exterior rehabilitation of the historic Neilltown Church building. The work includes repair of exterior wood and complete exterior painting.

Events

The Alliance holds events throughout the year. In 2016, this includes a summer concert series at the Neilltown Church showcasing the historic church and local talent.



Guests enjoy a dulcimer concert at Neilltown Church

A May preservation workshop will include tours of local historic buildings and seminars with topics that focus on building preservation. The workshop will coincide with the 2016 Historic Preservation Awards.

The Alliance will host a two-day symposium on *Investigative Journalism, Past and Present*, featuring the work of Ida Tarbell and today's "muckrakers." Jointly sponsored with local schools and universities, the event is tentatively scheduled for September in Titusville. Details for these events can be found at oilregion.org.

ONGOING PROGRAMS IN 2016

Along with the special projects already described in the 2016 Project/Program Summary, the Oil Region Alliance runs continuous programs to help accomplish its mission.

Tourism Publication Program

In 2016, the Alliance will reprint the popular regional tear-off maps and trail brochures and guides.

Websites

The organization's websites are continuously updated to provide better information and remain current. Websites include the flagship OilRegion.org, the region's primary tourism site, GrabTrails.com, and ancillary websites OilHeritage.org, Oil150.com, AlleghenyGeotrail.com, and GetOnTheTrails.org.



Interpretive Panels

Interpretive signage will be researched, designed, produced, and installed at various outdoor locations along the Queen City Trail in Titusville, Justus Park in Oil City, the former Emlenton Mill site, and the Coal Oil Johnny House at Rynd Farm.

Historic Marker Program

The region is rich in blue and gold historical markers. This program continues to preserve the memory of special individuals and sites related to the Oil Region National Heritage Area.

Coal Oil Johnny House

The Alliance owned and operated McClintock-Steele-Waitz house, located at Rynd Farm, was the home of colorful oil-era personality, John Steele. With the income from oil wells on his property, John travelled to Philadelphia and embarked on a legendary two-year spending spree that earned him the nickname of "Coal Oil Johnny."



In 2002, the "Coal Oil Johnny House" was moved a short distance to its current location. It has been rehabilitated and is furnished with period-appropriate items. The Alliance offers open-houses and private tours throughout the year.

Historic House Plaque Program

Oil Region National Heritage Area Historic House Plaques increase awareness of history and architecture, encourage good stewardship of historic properties, encourage curiosity about earlier generations and develop a file of historic houses and buildings within the Oil Region.

Partner Interaction

A strength of the Alliance is found in its close relationships with multiple partner and grantor organizations including the National Park Service, Alliance



of National Heritage Areas, Heritage PA, PA



Department of Conservation and Natural Resources, PA Department of Community and Economic Development, Petroleum History Institute, Pennsylvania Great Lakes Region, PA Association of Travel and Tourism, Rails-to-Trails Conservancy, the Erie to Pittsburgh Trail Alliance, and others.



Alliance staff serve on various boards of these organizations and attend meetings to maintain these critical relationships that provide funding and programming opportunities.



Geocaching

The Alliance remains the primary administrator of the ten-county Allegheny Geotrail geocaching program.

Santa Train

The Alliance partners with Western New York and Pennsylvania Railroad to bring Santa Claus through Oil City to a stop along Main Street to visit with hundreds of children and parents. Local non-profit organizations provide gifts, snacks and entertainment for the crowd while seasonal music plays in the background for this December event. Alliance employees play Santa's Helpers until the big man in red himself, along with his helper elf, arrives on the back of the caboose. The first few dozen people in line receive golden tickets to a holiday movie hosted by the Venango Museum later in the afternoon.



Destination Marketing Promotional Programs

As the designated Tourism Promotion group of Venango County, the Alliance places tourism advertising in strategic publications.



Grab Life by the Trails!

Literature Distribution

Scores of brochures from regional attractions, as well as the Oil Region Visitor Guide, are distributed to local venues and mailed around the world by Alliance staff and partners. Contracts with larger service providers place the literature at strategic locations such as visitor centers throughout the state.

Workforce Development Program

The Alliance works with regional partners such as CareerLink and Partnerships for Regional Economic Performance (PREP) to provide training opportunities to meet workforce needs and assist displaced workers. The "School Counts! In The Oil Region" program encourages employers to use high school performance records as job application criteria and demonstrate to students the value of building a strong work ethic.

Oil & Gas Industry Development

Through its Economic Development/Energy Advisory Council and partnership with the Northwest PA Oil & Gas Hub group, the Alliance monitors the shale gas industry to determine future opportunities for the region's businesses and provides training and special events relating to this industry.



Local Business Expansion and Retention Program

The Alliance meets regularly with regional businesses to determine investment and workforce needs, offering information about state programs along with the Alliance's own revolving loan funds and other resources.

PEDA Certification Program

The Pennsylvania Economic Development Association provides training and certification for economic development agencies in PA. The Alliance attends required training classes and events to maintain its certification for the region's benefit, which includes the ability to offer PIDA/VIDA loans.

New Industry Recruitment Program

Using its network of contacts, asset-based economic development tools, and state resources, the Alliance continually searches for new industries to locate or expand in the region.

Merchandise Sales

The Alliance offers Oil and Gas History-related books and other items for sale on its websites, OilRegion.org and Oil150.com, and at its office location in Oil City at 217 Elm Street. Books include new titles along with several titles that had been out of print for years.



IP Development Program

Over the last 10 years, the Alliance developed and marketed both the Barkeyville and Sandycreek Industrial Parks. In 2016, the Alliance will research potential sites for development of a new Industrial Park. The goal of the development program is to always have a location available for prospective industries.

Municipal Assistance Program

Alliance staff advises and assists municipalities on a variety of issues including nature-based place making, Trail Town® activities, transportation planning, and preservation issues.

History and Cultural Education for Students and Adults

These programs vary from year-to-year in content and provide curriculum and supporting documentation for heritage education.

Educational Mini-Grant Program

The 2016 mini-grant program offers multiple grants up to \$2,000 for educational and/or preservation projects involving oil and gas industry history.

Allegheny-Clarion River Valley Blueprint Communities

Blueprint Communities is a catalyst to revitalize older communities and neighborhoods. Alliance staff serve on the Core Committee for the Allegheny-Clarion River Valley team (comprised of Emlenton, Foxburg and Parker). The initiative is run by the Pennsylvania Downtown Center.



STRATEGIC PARTNERSHIPS IN 2016

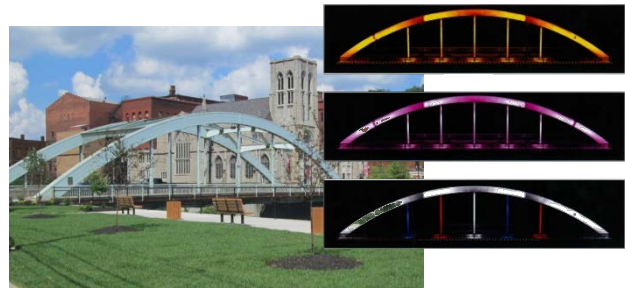
The Alliance partners with many fine organizations throughout the region and state to manage the projects and programs described in this Summary. The Alliance provides a higher level of service for Strategic Partners, housing their programs and staff in its offices and serving as fiscal agent for the Oil City Main Street Program. The staff of these partner organizations interact daily with Alliance staff and cooperate closely on developing and implementing collaborative projects and programs.

Oil City Main Street Program



The 2005 merger that created the Alliance included the assets and mission of the Oil City Community Development Corporation (OCCDC). Although the former OCCDC and Oil City's newer Main Street programs are not related, the strategic partnership with Oil City's Main Street program creates an opportunity for the Alliance to fulfill its

responsibility to the community. The Alliance and Main Street work closely together for community and economic development in Oil City's designated Main Street district through multiple programs such as Trail Town®, Christmas Past, and others.



Main Street's Center Street Bridge Lighting project will add programmable lighting features to enhance this iconic entrance to Oil City with patterns such as those shown in the architectural illustrations above.

The Main Street program offers Façade Improvement Grants and coordinates the city's Wine Walk events, among other Main Street Four-Point Approach® endeavors.



The Alliance will assist with Oil-and-Gas-Industry-related murals planned for very visible walls in the Oil City Main Street district, subsidized in part by federal funding through the National Park Service.

In 2016, the Alliance will provide funding and technical assistance for two special Main Street initiatives: Outdoor Murals and Center Street Bridge Lighting.

For more information visit www.oilcitymainstreet.org.

Venango SCORE

Senior Corps of Retired Executives (SCORE) is America's premier source of free and confidential small business advice for entrepreneurs and small businesses. It is a nonprofit association dedicated to entrepreneur education and the formation, growth and success of small business nationwide. SCORE mentors provide free, confidential mentoring to help people start and operate a successful small business. SCORE's services complement the Alliance's Local Business Expansion and Entrepreneurship programs. For more information, visit the Northwest PA Erie SCORE website at erie.score.org.



From Board members to painters, researchers to event helpers, volunteers provide input and labor for nearly all projects and programs of the Alliance. The Alliance will continue to honor volunteers with awards and recognition.

MEMBERSHIP

- Janet Aaron
- Jim Aaron
- Paul Adomites
- Allegheny Grille
- Allegheny Valley Trails Association, Inc.
- AlturnaMats, Inc.
- Kathy Bailey
- Douglas Baker
- Dick Balas
- Barr's Insurance, Inc.
- Judith Barrett
- Barrow Civic Theatre
- John Bartlett
- Beith Associates
- Belles Lettres Club
- Benson Memorial Library
- Blackwolfe Communications, LLC
- William Brice, Ph. D.
- Bridge Builders Community Foundation
- Timothy Brooks, DPM
- Caboose Motel, Inc.
- Caldwell Printing Services
- Capital Associates, Inc.
- Career Concepts
- Central Electric Cooperative, Inc.
- Child Development Centers, Inc.
- City of Franklin
- City of Oil City
- Clarion County Economic Development Corporation
- Clarion University Small Business Development Center
- Glenn Cochran
- Mary Cochran
- Community Ambulance Service, Inc.
- Cornplanter Township
- County of Venango
- Christina M. Coxson
- Cranberry Pennzoil 10 Minute Oil Change
- Cranberry Fireworks Steering Committee
- Cranberry Township
- Dr. Barry E. Cressman
- Barbara F. Crudo
- Cubbon Lumber & Land Co.
- Current, LLC
- Dale Woodard Gent
- Danco Industries
- Dart Financial Planning
- Days Inn - Oil City
- DCNR/Bureau of Forestry
- DeBence Antique Music World
- Deer Creek Winery
- Pennsylvania Department of Conservation & Natural Resources (DCNR)
- Kyle Dickey
- Sharon Dorogy
- ERA Richmond Real Estate Service
- Exelon/Handsome Lake Energy
- Farmers National Bank
- Fine Line Design
- First Energy Corp.
- First National Bank of PA
- First United National Bank
- Forest Glen Alpacas, LLC
- Foxburg Inn Hotel
- Franklin Area Chamber of Commerce
- Franklin Fine Arts Council
- Franklin Industrial & Commercial Development Authority
- Friedhaber's
- Friends of Drake Well, Inc.
- Galaxy Federal Credit Union
- Dr. Mark Gammello
- Gardner Optical
- Larry M. Geibel
- Gibbons Business Solutions
- Gustafson General Contracting
- Frank Hajduk
- Hepler Roofing & Siding
- Holiday Inn Express Hotel & Suites
- Senator Scott Hutchinson
- Idlewood Motel
- IPEG, Inc.
- Representative R. Lee James
- Karen Jez
- Joy Global
- Kapp Alloy & Wire, Inc.
- Keystone Community Education Council
- King's Family Landscaping, Inc.
- Klapec Auto Body
- Kozy Rest Kampground LLC
- Toni E. Kresinski
- Law Office of McFate & Merkel
- Leech Carbide, Inc.
- Liberty Electronics, Inc.
- Deb Lutz
- Marquette Savings Bank
- Matric Limited
- Maurer's Trading Post
- May & Company
- Betty McElhattan
- McElwee Associates/Oil Creek Press
- Lois McElwee
- McGill, Power, Bell & Associates
- Meadville KOA

(Membership continued on next page)

ORGANIZATION



(Membership continued from previous page)

- Carolee Michener
- Marcia D. Miller
- Moody & Associates, Inc.
- Morrison II Sporting Goods
- MPC Studios
- Aaron Nagy
- National Fuel Gas
- Nancy Newbury
- North East Aviation Technology, Inc.
- Northwest Commission
- O.A.R.S. – Outdoor Allegheny River Service
- OCP Warehouse
- Ohio Oil and Gas Energy Education Program
- Oil City Civic Center
- Oil Creek & Titusville Railroad
- Oil Creek Family Campground
- Oil Creek State Park
- Oil Region Realty
- PA Independent Oil & Gas Association
- Patrick Pelletier
- Penn State Cooperative Extension
- John Peterson
- Petroleum History Institute
- John R. Phillips, II
- Dr. Robert Pilewski
- Pleasantville Borough
- PMP Printing, Inc.
- PNC Bank
- Pumping Jack Museum & Historical Association
- Quality Inn & Conference Center - Franklin
- Quality Inn - Barkeyville
- Chris Rakow
- Rapid Reaction
- Donna Rapp
- RenovEx, Inc.
- Sandycreek Township
- Schiffer Excavating, Inc.
- Scrubgrass Generating
- Seneca Printing Express, Inc.
- Ron Shoup
- Lori Sibble
- John Sims
- Susan M. Smith
- Specialty Fabrication & Powder Coating, LLC
- Cecile Stelter
- Stifel Nicolaus
- Stubler Drive-Thru Beverage, Inc.
- Svetz Consulting Services, LLC
- The Barnard House Bed & Breakfast
- The DayDia Building-The Classic Salon
- The EADS Group
- The Movies at Meadville
- The Red Brick Inn Bed & Breakfast
- The Witherup House
- George Thompson, Esq.
- Titusville Area Chamber of Commerce
- Titusville Council on the Arts
- Titusville Historical Society
- Titusville Renaissance, Inc.
- Venango Area Chamber of Commerce
- Venango Catholic Preparatory Schools
- Venango College of Clarion University
- Venango County Fair, Inc.
- Venango Machine Products
- Venango Museum of Art, Science & Industry
- Venango Steel, Inc.
- Venango Training & Development Center, Inc.
- Voyten Electric & Electronics
- Waldameer Park
- Walnut Grove Farms
- Warner's Bakery
- Webco Industries, Inc.
- Welch and Welch
- Welding Technologies, Inc.
- Wanango Golf Club
- Wiegel Brothers Marine, Inc.
- Williams Insurance & Travel
- Vincent Witherup
- Joanne Wolfe
- Quentin Wood
- YMCA Oil City
- James Zehner
- Janet Zehner



Alliance President/CEO John Phillips (right) presents the Partner of the Decade award to Venango County Commissioners (L-R) Vince Witherup, Bonnie Summers, and Dr. Tim Brooks at the Alliance's Annual Meeting held at the Venango Regional Airport in February of 2015. The County of Venango is a Major Member of the Alliance.



Want to become a member of the Oil Region Alliance? Visit www.oilregion.org/about-the-alliance/membership-information.

ORGANIZATION



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Neil McElwee, Secretary
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Venango Museum of Art, Science & Industry

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Marcia Miller
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First Energy

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County of Venango

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Oil City Main Street Manager

Marilyn Black
Vice President, Heritage Development

Mary Cochran
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Chris Coxson
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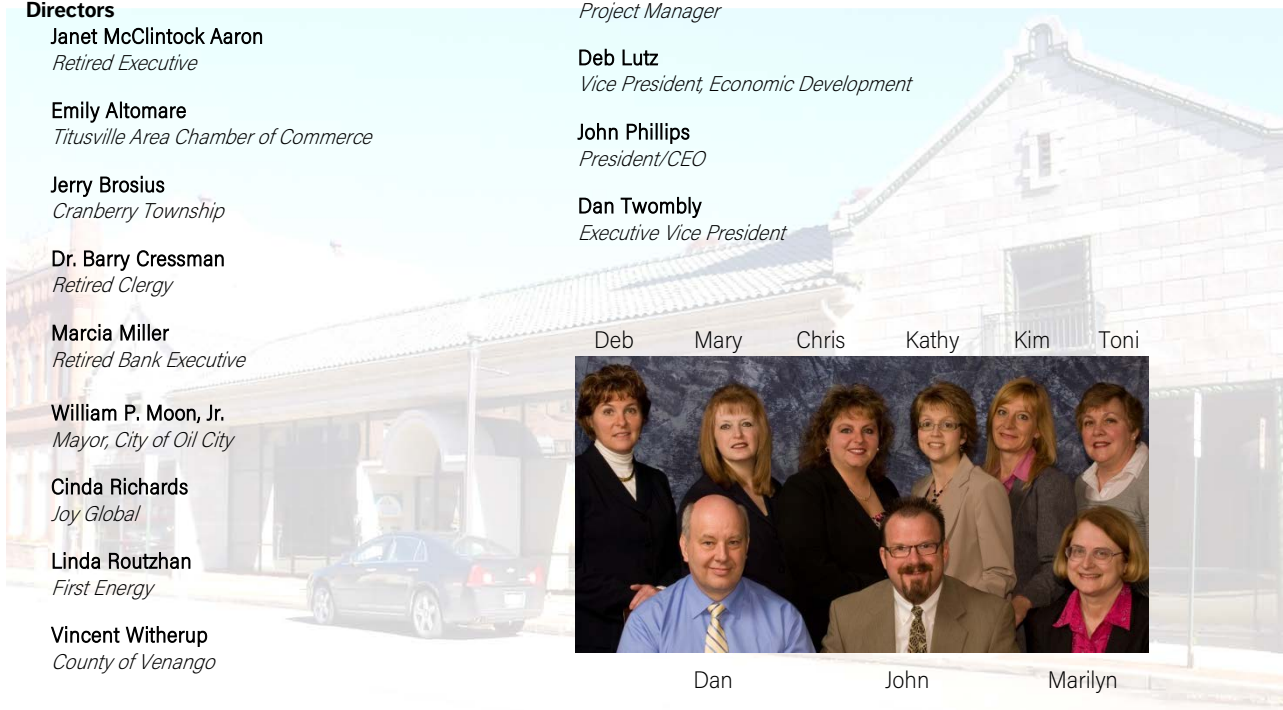
Kim Copley-Harris
Project Manager

Toni Kresinski
Project Manager

Deb Lutz
Vice President, Economic Development

John Phillips
President/CEO

Dan Twombly
Executive Vice President



2016 BUDGET (Approved by the Board of Directors on December 17, 2015)

Revenue

Grants	\$ 1,894,952	77%	<div style="width: 77%;"></div>
Property Management	227,500	9%	<div style="width: 9%;"></div>
Service Fees	199,000	8%	<div style="width: 8%;"></div>
Memberships	105,000	4%	<div style="width: 4%;"></div>
Contributions	14,000	<1%	<div style="width: 1%;"></div>
Other	8,036	<1%	<div style="width: 1%;"></div>
Sales	3,500	<1%	<div style="width: 1%;"></div>
Total Revenue	\$ 2,451,988		

Expense

Program	\$ 1,656,253	68%	<div style="width: 68%;"></div>
Management	592,226	24%	<div style="width: 24%;"></div>
Property Management	199,338	8%	<div style="width: 8%;"></div>
Fundraising	1,000	<1%	<div style="width: 1%;"></div>
Total Expense	\$ 2,448,817		
Net Income	\$ 3,171		

The Oil Region Alliance of Business, Industry & Tourism is a non-profit corporation formed in Pennsylvania and registered with the PA Bureau of Charitable Organizations. It is classified by the Internal Revenue Service as a 501 (c)(3) tax-exempt organization. Contributions to the Alliance may be tax-deductible.