

**2022 ORNHA Outdoor Recreation Business Contest  
Judges Scoring of Finalists**

Please score each item as a percentage up to the maximum value shown in bold next to the specific category

**Name of Business**

Relevance/importance to outdoor recreation economic development and effective use of the prize money	<b>20%</b>						
Thoroughness and quality of analysis including							
Profit/Loss Projections	<b>15%</b>						
Available resources of the applicant	<b>20%</b>						
Relevant experience of the applicant to accomplish the plan and probability of a successful launch	<b>15%</b>						
Working with other regional businesses	<b>5%</b>						
Economic Impact on the region and job creation potential	<b>15%</b>						
Presentation quality and clear communication	<b>10%</b>						
	<b>100%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>

Comments:

\_\_\_\_\_  
Signature of Judge

\_\_\_\_\_  
Date